



Join Us on June 13th Sewickley Community Center Juneteenth Community Day Celebration 2026 PARTNER OPPORTUNITIES

ABOUT THE CENTER:

The Sewickley Community Center was founded in 1935 by young African American men after a flood forced the closure of the “Colored” YMCA. The Center officially opened in 1937 and has remained a trusted resource ever since. The Center continues to evolve, offering programs, services, and community celebrations that reflect the changing needs of Sewickley Valley residents. “The Center,” provides affordable activities, opportunities, and shared space that strengthen community connections. The Center promotes physical, social, and emotional well-being through inclusive programs, accessible wellness opportunities, and welcoming spaces for all.

ABOUT THE EVENT:

The Juneteenth Community Day Celebration is the highlight of the Center’s annual community events, honoring Juneteenth, a pivotal moment in American history. Each year, over 500 community members from Sewickley Valley, Moon Township, Coraopolis and surrounding communities come together to create a fun atmosphere that celebrates culture, history, and unity. The event features free swimming in The Center’s pool, complimentary food and drinks, Juneteenth-themed crafts and activities, live emceeing by Emmy® Award-winning rapper FRZY, and more.



Partnership Opportunities

Presenting Partner (2)

\$5,000

- Large and prominent logo on printed and digital flier reaching a minimum of 650 households (*commitment required by May 23*)
- Logo in email communication to partners (reaching over 1,000)
- Large logo on the day of the event signage
- Company name and leadership quoted in media releases
- On-site media interview opportunity with any media on site
- Sticker with logo on 250 Youth Juneteenth books
- Two social media posts with tagging of the company
- Tagging in other social media posts
- One branded item or material in 250 youth bags (provided by partner)
- Table opportunity for the company at the entrance of the event
- Company volunteers on site for the event

Food and Beverage Partner (1)

(Provide free food and beverages for over 500 guests, while supporting up to five Black-owned small businesses)

\$3,500

- Medium Logo on printed and digital flier reaching a minimum of 650 households *(commitment required by May 23)*
- Large Logo on food and beverage tables/vendor locations
- Medium logo on the day of the event signage
- 1 individual social media post with tagging of the company
- Tagging in other social media posts
- One branded item or material in 250 youth bags (provided by partner)
- Table opportunity for the company
- Company volunteers on site for the event

Swimming Pool Partner (1)

(Provide free pool passes for over 500 guests)

\$2,500

- Small Logo on printed and digital flier reaching a minimum of 650 households *(commitment required by May 23)*
- Large Logo at Pool Registration Desk
- Small logo on the day of the event signage
- 1 individual social media post with tagging of the company
- Tagging in other social media posts
- Company volunteers on site for the event

Youth Zone Activity Partner (1)

(Provide youth with free outdoor activities: face painting, balloon art, crafts, and more!)

\$2,500

- Small Logo printed and digital flier reaching a minimum of 650 households *(commitment required by May 23)*
- Large Logo signage at the entrance to the youth zone
- Small logo on the day of the event signage
- 1 individual social media post with tagging of the company
- Tagging in other social media posts
- Company volunteers on site for the event

Craft Activity Partner (1)

(Provide free Juneteenth-related crafts and indoor activities for event guests)

\$1,500

- Name on printed and digital flier reaching a minimum of 650 households *(commitment required by May 23)*
- Large Logo in The Center community room, where activities are housed
- Name on the day of the event signage
- Tagging in other social media posts
- Company volunteers on site for the event

DONATIONS OF GIFT BASKETS, RAFFLE ITEMS,
PASSES/TICKETS, AND GIFT CARDS ARE ALSO NEEDED

QUESTIONS? EMAIL DEVELOPMENT@SEWICKLEYCOMMUNITYCENTER.COM